

National Careers Week

National Careers Week (NCW), 6th-10th March is a celebration of careers guidance across the UK. The aim is to provide a focus for careers guidance activity at an important stage in the academic calendar to help support young people leaving education.

National Careers Week is the perfect platform to advise and inspire the next generation as they enter the world of work.

Activities will be taking place at schools and colleges throughout the UK. This may involve employer talks, workplace visits, careers fairs, the use of free National Careers Week resources, classroom activities or taster sessions. The level of activity is down to the individual school and the employer network supporting them.

Nicola Newman, Chief Executive at Ansbury Guidance has been recruited as a local ambassador for National Careers Week. Nicola will be at hand during the week to help publicise local activities and resources.

Nicola Newman said, "This is an important opportunity to share our own experiences of work, and to support and encourage others. The longer I work the more I recognise nothing stays the same. Throughout our careers, change is inevitable and always possible. Ask for help from others and don't forget the support available from the National Careers Service for anyone over the age of 19."

National Careers Week Treasure Hunt for Students

Careerpilot is supporting National Careers Week by offering students aged 13-19 a chance to complete an online treasure hunt on the Careerpilot website.

The treasure hunt requires students to follow clues to find four tokens that are located on different pages on the website.

As users navigate through the different parts of the Careerpilot site they will learn more about their future options.

Once students have found the four tokens they will be encouraged to complete the student survey and stand a chance of winning a £10 Amazon voucher.

The treasure hunt will be available until Tuesday March 14th 2017.

To enter students will need to visit the Careerpilot website [here](#).



National Apprenticeship Week

The 10th National Apprenticeship Week (NAW 2017) will bring together employers and apprentices from across England to celebrate the success of apprenticeships over the last decade and will seek to encourage even more people to choose apprenticeships as a fast-track to a great career.

The objective of National Apprenticeship Week 2017 (NAW 2017) is to increase awareness and take-up of apprenticeships and traineeships by:

- Recognising apprenticeships as a ladder of opportunity to a brighter future and showing that they are available for all.
- Celebrating the benefits apprenticeships bring to employers and the impact apprentices can have on businesses and the wider economy.
- Celebrating 10 years of National Apprenticeship Week and the impact apprentices have made over that time.

National Apprenticeship Week takes place 6th-10th March. 2017 Toolkit for schools, colleges and training providers is available [here](#).

No website can replace good careers guidance

Careers education and guidance is more than just providing information about jobs says Janet Downs, Writer for the Local Schools Network. It cannot be offloaded to employers or delegated to website and phone lines.

No website is a substitute for a face-to-face meeting with properly trained, independent, professional careers advisers.

CEG is not just about promoting generic work-related skills. It should also give pupils the tools to make decisions wisely. This ability is based on developing self-awareness and applying this when choosing post-school routes.

The tone of much rhetoric surrounding employer involvement in CEG suggests employers can do this better than schools. Schools and employers are in partnership, but the ultimate responsibility for CEG lies with schools.

Although employers are essential partners in any CEG programme, they should not be used as substitutes for properly trained, professional careers advisers. No employer can be expected to know all the possible post-school routes and how to apply for them. Employers do have a vital role in activities such as providing work experience, work shadowing, mock interviews, helping on Industry days/STEM days, careers conventions, supporting initiatives such as 'Inspiring the Future' and mentoring pupils.

CEG needs properly trained professionals and a responsible teacher in charge of careers in schools. Read the full article [here](#).

Careers & Enterprise Company gives £30,000 grant to help young people in Dorset

Ansbury Guidance has been awarded this grant to support young people most at risk of becoming disengaged. The fund will focus on employer mentoring for students who are about to begin their GCSEs but risk under achieving and falling behind their peers.

Apprenticeships and Skills Minister Robert Halfon said, "Mentoring helps improve focus and attainment, raises aspirations and provides valuable support – especially for those who are underachieving or at risk of dropping out of education."

Ansbury Guidance is encouraging local employers who wish to get involved to step forward. More information is available [here](#).

Ansbury Guidance Products and Services

Invest in Careers Guidance that will help your students stand out from the crowd.

We have professionally qualified and expert Careers Advisers across Bournemouth, Dorset and Poole. You can buy a package of guidance, mentoring, training and coaching services, in groups or for individuals in your school. We deliver from Key Stage 2 onwards.

Welcome to The Bishop of Winchester Academy who is the latest school to buy in Ansbury Guidance services. We look forward to working with you!

Connect with Ansbury Guidance on social media...

Twitter: [@AnsburyCareers](#)

LinkedIn: www.linkedin.com/company/ansbury

Facebook: [@AnsburyCareers](#)

#WinOnWednesday

Open to all our Facebook friends! Every Wednesday enter our fun Facebook competition for a chance to win 2 Odeon cinema tickets. Visit Ansbury Guidance on [Facebook](#) to find out more.

Ansbury Guidance Blog

We are passionate about sharing our knowledge and tips with others. We publish a new blog every fortnight.

To celebrate National Careers Week and National Apprenticeship Week, we are publishing a series of daily blogs, check in for tips and hints this week on making your career happen and to discover some of the best websites. Find our blog [here](#).

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